

The Owner / Manager / Product Manager

Beware the imitation!

There are many small-time manufacturers and importers copying well known brands throughout the world, be it an imitation trade mark, a slightly modified brand name, a part number or even the colour of the product. It causes confusion in the market as end-users (all too late) find that they did not get what they paid for.

As a world renowned brand, EXEDY has attracted its fair share of imitators. Below are some examples of imitations that we have uncovered. We have also included with this Product Bulletin an information flyer that you can share with your staff and customers to help them identify imitation clutch products.

As a reseller of EXEDY product, please be vigilant and help us to ensure that only genuine EXEDY product is being distributed to our end-user customer. Copying our registered trademarks, intellectual property and copyright materials is illegal and we will take the appropriate action. Please alert us if you encounter any imitation products.



The following logos are registered trademarks of EXEDY. Our packaging designs are also registered.



Contact:

VIC: 03 9701 5556

NSW: 02 9831 7771

QLD: 07 3268 2640

www.exedy.com.au

New part numbers!

EXEDY Australia now has the following clutch kits available:

MG / Rover	MG ZT 2.5 litre V6 DOHC 24 valve, 2001 on Rover 75 25K4F V6 DOHC 24 valve, 3/01 on Clutch Kit: MGK-7654
Honda	Accord Euro 2.4 litre VTEC 16 valve 6/03 on Clutch Kit: HCK-7506
Mitsubishi	Lancer CH 2.0 litre 4G94 Clutch Kit: MBK-7653
Toyota	Prado 4.0 litre GRJ120 5 speed 3/03 ~ 8/04 Clutch Kit: TYK-7583
Toyota	Prado 4.0 litre GRJ120 6 speed 8/04 on Clutch Kit: TYK-7584



We now have sports kits available for the following applications

Mazda	6 2.3 litre 2002 on Clutch Kit: MZK-7418SO * Note - Kit is a Sports Organic kit
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New Safari Tuff Applications

NSK-6797ST	240mm Nissan (Navara / Pathfinder)
NSK-7130ST	240mm Nissan (Diesel Patrol)
NSK-6794ST	240mm Nissan (Diesel Patrol)
NSK-6151ST	240mm Nissan (Petrol Patrol)
NSK-7336ST	240mm Nissan with solid FW (Diesel Patrol)
NSK-7336STLFW	240mm Nissan without solid FW (Diesel Patrol)
GMK-7193ST	240mm Holden (Frontera)



These additions have already been loaded onto our online catalogue at www.exedy.com.au. Make sure your own printed catalogues are updated today!



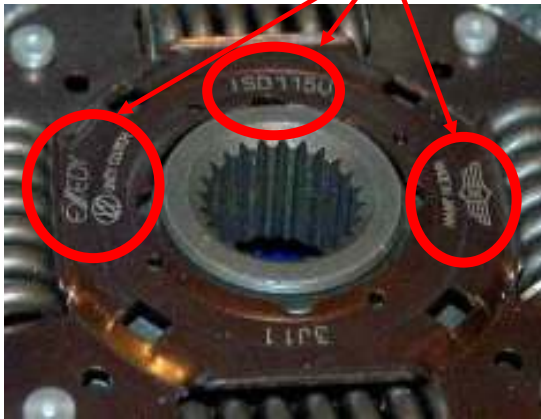
Contact:
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Are you buying genuine EXEDY clutches?

Make sure that you are purchasing genuine EXEDY products. Look out for these and other products imitating the EXEDY brands, part numbers and packaging design. The products are **NOT** genuine EXEDY!



Imitation marks



Using EXEDY part numbers



Imitation logos



Our registered logos:

